

## Hoptown Chronicle

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### **BOARD OF DIRECTORS**

Jennifer P. Brown

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Dear Donor,

When we launched Hoptown Chronicle more than three years ago, we saw a need for public service journalism that forged connections, built up the community and helped readers make informed decisions about Hopkinsville and Christian County. There are so many people who care deeply about this community, and we believed others would see value in what we were doing.

Boy, did you prove us right. The astounding support we have received since then has allowed us to provide independent, fact-based reporting about important local issues.

When local officials tried to make a top-secret deal to build a massive slaughterhouse in the county, we provided in-depth reporting like no one else – a point underscored when the governor told all Kentuckians to read Hoptown Chronicle if they wanted to know what was going on. We shed light on the discussions and reported your questions and concerns. In recent months, we've reported that the land once considered for that same plant will now instead be home to an electric vehicle battery manufacturing facility – the largest economic investment in Western Kentucky history. As this massive project progresses, Hoptown Chronicle will continue to produce fair, comprehensive journalism about how it affects our community.

When hundreds of people from across the country descended upon our city to celebrate the life of author and activist bell hooks, our coverage highlighted the Hopkinsville native's place in the world. Our reporting on arts, culture and history continues to celebrate stories unique to Hopkinsville – from German POWs who filled a gap on area farms during WWII to the mud-loving colt that gave Christian County a chapter in Kentucky Derby history.

With an unprecedented number of local races on the ballot this year, we put the concerns of the community at the center of our campaign coverage – and brought your questions to the candidates. We published the answers in our citizens' agenda and election guide, helping voters make informed decisions about local races. When voting locations across the county were expanded, we reported on all the ways you could cast your ballot and provided voters with the tools they needed to find the county's new polling places.

Our efforts to uphold democracy through coverage of elections, voting rights, and local and statewide government, didn't go unnoticed. They helped us earn a \$4,000 grant as part of the 2022 NewsMatch campaign – funding awarded to just 55 newsrooms nationwide!

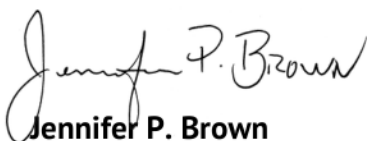
None of this work could have been done without the support of the community and readers like you, and right now you can make a bigger impact than any other time of the year.


Thanks to NewsMatch – a grassroots effort to support nonprofit newsrooms like us – all donations up to \$15,000 will be matched. Plus, the first \$4,000 in donations will be double-matched (thanks to the aforementioned grant)! That means we can raise \$34,000 to support public service journalism for the people of Hopkinsville. We're almost there, but **we need your help to reach our goal!**

One-time donations will be matched up to \$1,000 per individual. Contributions from new sustaining donors who pledge \$10 per month or will be matched x12 (the value of your pledge over the course of the year)! You can sign up at [bit.ly/HC-donate](https://bit.ly/HC-donate).

Show your support of public service journalism for Hopkinsville and Christian County by contributing today. You can send your donation now by using the enclosed envelope or by visiting our website, [hoptownchronicle.org](https://hoptownchronicle.org). Whatever you give will make a difference in the future of our community – and our democracy!

Respectfully,

  
**Jennifer P. Brown**  
Editor & Publisher  
Hoptown Chronicle

  
**Julia Hunter**  
Engagement Editor  
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