



# Journalism Workshop Reporting on Local Government in Wisconsin

*Presented By*



**THURSDAY, JULY 20 • MADISON, Wis.**

**10 a.m. - Noon**

## **UNTANGLING LOCAL GOVERNMENT**

Reporters encounter a variety of local governments in Wisconsin, each with specific governance structures, responsibilities and funding sources. This session will provide a bird's eye view so you know what they do, who's in charge and where their money comes from.

**Noon - 12:30 p.m.**

**LUNCH**

**12:30 - 1:15 p.m.**

## **MATH FOR JOURNALISTS**

This session offers a refresher course on basic math: calculating percentages, understanding the differences between average and median, and what questions to ask about polling and surveys.

**1:15 - 2:45 p.m.**

## **UNDERSTANDING BUDGETS: HOW TO NOT GET SNOOKERED BY THE NUMBERS**

We take the mystery out of local government budgets by explaining when and how they're prepared (It's predictable!), what technical budget terms really mean (It's simple!) and how property taxes are calculated (It's easy!).

**2:45 - 4 p.m.**

## **THE STATE BUDGET & YOUR COMMUNITY**

Once you understand how local governments are funded and what they do, the state-local relationship becomes clearer. We provide real-world examples of how state budget decisions impact local residents.

**Register Online**